

# Industry Data Report

## Menus & Promotions – 2020

- **RR's Menu & Promotions analysis** provides data for 56 chains (33 QSR and 23 FSR) including: (1) a 6-year history of total menu items (2015 – May 2020); (2) promotional mix by quarter; (3) new product intros; (4) average check; (5) daypart sales mix; (6) digital & off-premise sales mix; (7) menu category mix; & (8) monthly new product calendar.

### Report Highlights

- After years of gradual menu optimization and tech investments to simplify operations, the recent lockdowns and dine-in restrictions acted to accelerate these efforts.
- To this end, the average menu size contracted dramatically (-16.5% for FSR and -3.3% for QSR) while off-premise sales mix has more than doubled for many FSR chains between year-end 2019 and May 2020. This data is derived from online menu counts but individual operators may have reduced their menus even further.
- New product intros (which had been stable for QSR over the last several years but declining for FSR) also declined sharply YTD 5/20 (-25% for QSR and -19.2% for FSR) as chains pivoted towards family bundled deals and free delivery as opposed to new products.
- 2019 average check growth moderated for QSR (+2.5%) but accelerated for FSR (+2.7%). QSR checks have increased +20% in 2020 due to larger family bundles.
- The Food at Home CPI continues to edge higher (+0.9% in 2019 and +2.3% YTD 5/20), narrowing the price gap between restaurants and grocery stores.

<b>Table of Contents</b>		<b>Page</b>
➤ Menu & Promotions Summary Table		2
<b>Quick Service Restaurants (QSR)</b>		
➤ Menu Summary		3 - 5
➤ Menu Size		6 - 7
➤ Promotional Composition by Quarter		8
➤ New Product Intros by Year		9
➤ Average Check		10
➤ Sales Composition		11
<b>Full Service Restaurants (FSR)</b>		
➤ Menu Summary		12 -14
➤ Menu Size		15 - 16
➤ Promotional Composition by Quarter		17
➤ New Products by Year		18
➤ Average Check		19
➤ Sales Composition		20
<b>Appendices</b>		
➤ Menu Category Mix by Chain		21 – 28
➤ Monthly New Product Calendar by Chain		29 – 35

### Menu & Promotions Summary Table

	2015	2016	2017	2018	2019	YTD 5/20
<b>Average Menu Size</b>						
QSR						
YY % Change						
FSR						
YY % Change						
<b>Average New Product Intros per Year</b>						
QSR						
YY % Change						
FSR						
YY % Change						
<b>Average Check/CPI</b>						
QSR Average Check						
YY % Change						
QSR CPI YY % Change						
FSR Average Check						
YY % Change						
FSR CPI YY % Change						
Food at Home CPI YY % Change						
<b>Economic, Commodity &amp; Labor Data (YY % Change)</b>						
GDP (Current) <sup>(1)</sup>						
Per Capita Disposable Income (Current) <sup>(2)</sup>						
BLS Foodstuffs Commodity Basket						
BLS Avg. Hourly Food Service Wages - All Employees						

(1) GDP (Current) through 1Q:20.

(2) Per Capita Disposable Income (Current) through 4/20.



**QSR Menu Summary**

Chain	Menu Size	% Change '19/'18	Average Check	% Change '19/'18	New Products	% Change '17/'16	Value Promo Mix	% Change '19/'18	New Product Focus	Promotion Cadence	Promotion Themes	Value Promotions	Permanent Value
Firehouse Subs													
Jersey Mike's													
Jimmy John's													
Subway													
<b>Sub-Sandwich</b>													
Domino's													
Little Caesars													
Papa John's													
Pizza Hut													
<b>Pizza</b>													

Report Outline

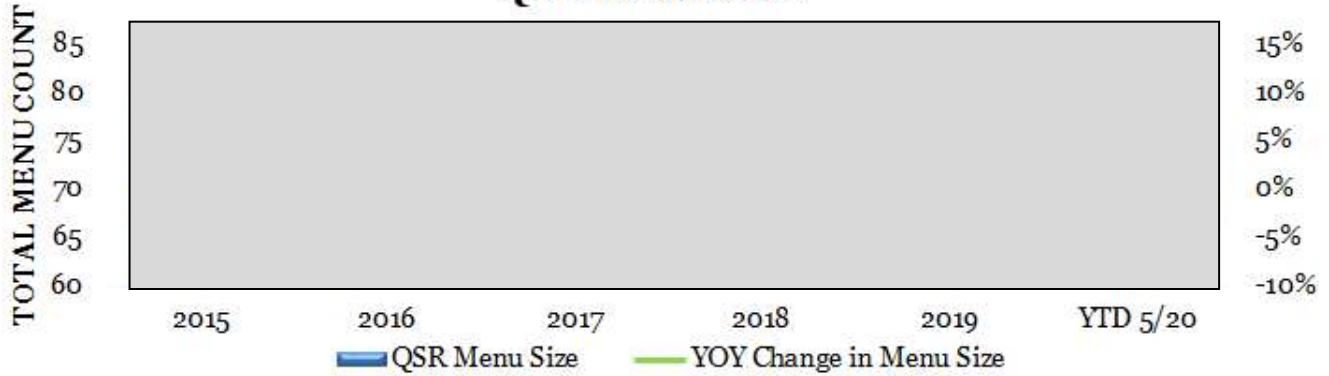
**QSR Menu Summary**

Chain	Menu Size	% Change '19/'18	Average Check	% Change '19/'18	New Products	% Change '17/'16	Value Promo Mix	% Change '19/'18	New Product Focus	Promotion Cadence	Promotion Themes	Value Promotions	Permanent Value
Bojangles'													
Church's													
KFC													
Popeyes													
Wingstop													
<b>Chicken</b>													
Dunkin Donuts													
Krispy Kreme													
Starbucks													
Tim Horton's													
<b>Coffee/Bakery</b>													
<b>QSR</b>													

(1) Total menu count excludes regular drinks, but includes specialty beverages.

(2) New products include both permanent menu additions and limited time offers.

### QSR Menu Size



**QSR Menu Size - Ranked by % Change '19/'18 <sup>(1)</sup>**

Chain	2015	2016	2017	2018	2019	% Change '19/'15	% Change '19/'18
Hardee's							
Carl's Jr.							
Whataburger							
Wendy's							
Arby's							
Five Guys							
McDonald's							
Burger King							
Culver's							
Dairy Queen							
Taco Bell							
Zaxby's							
Jack in the Box							
Chick-fil-A							
Checkers/ Rally's							
Sonic Drive-In							
<b>Sandwich</b>							
Jimmy John's							
Jersey Mike's							
Subway							
Firehouse Subs							
<b>Sub-Sandwich</b>							
Pizza Hut							
Domino's							
Papa John's							
Little Caesars							
<b>Pizza</b>							
KFC							
Wingstop							
Bojangles'							
Church's							
Popeyes							
<b>Chicken</b>							
Tim Horton's							
Starbucks							
Krispy Kreme							
Dunkin Donuts							
<b>Coffee/Bakery</b>							
<b>QSR</b>							

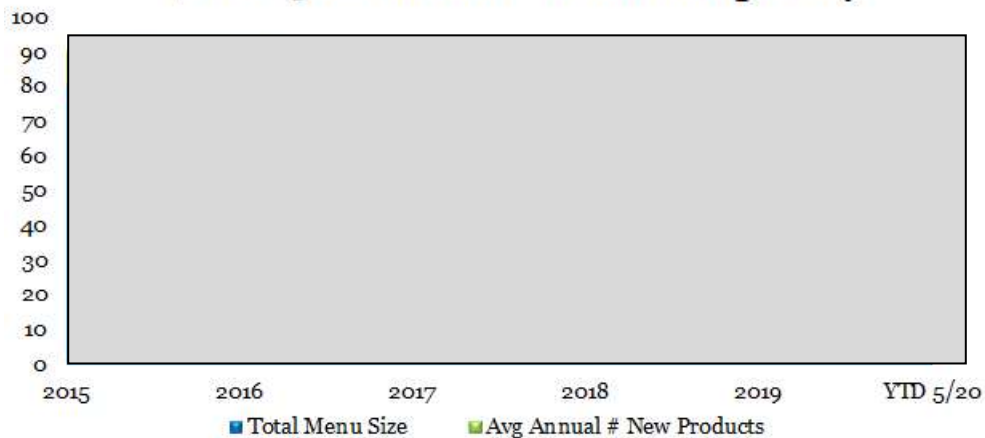
(1) Total menu item count excludes beverages (except shakes and specialty drinks which are counted as desserts).

**QSR Menu Size**  
**Ranked by % Change May '20/FYE '19**

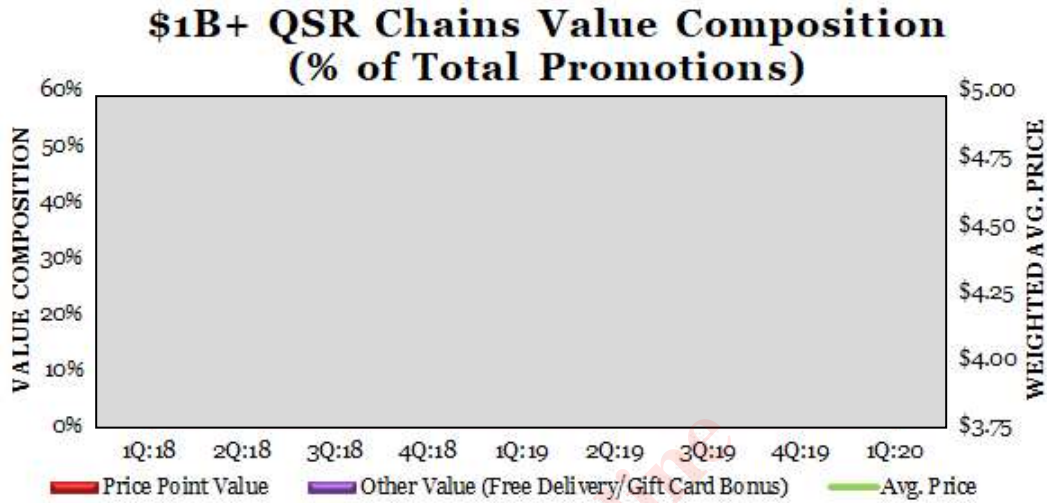
Chain	2019	YTD 5/20	% Change 'May 20/FYE '19
Taco Bell			
Arby's			
Burger King			
McDonald's			
Sonic Drive-In			
Hardee's			
Carl's Jr.			
Whataburger			
Five Guys			
Culver's			
Dairy Queen			
Zaxby's			
Jack in the Box			
Chick-fil-A			
Checkers/ Rally's			
Wendy's			
<b>Sandwich</b>			
Subway			
Jimmy John's			
Jersey Mike's			
Firehouse Subs			
<b>Sub-Sandwich</b>			
Pizza Hut			
Domino's			
Papa John's			
Little Caesars			
<b>Pizza</b>			
KFC			
Wingstop			
Bojangles'			
Church's			
Popeyes			
<b>Chicken</b>			
Dunkin Donuts			
Tim Horton's			
Starbucks			
Krispy Kreme			
<b>Coffee/Bakery</b>			
<b>QSR</b>			

(\*) Wendy's added breakfast (13 items) in March 2020.

**\$1B+ QSR Chains: Menu Complexity**



## QSR Promotional Composition by Quarter



### Promotional Composition (% of Total Promotions)

	1Q:18	2Q:18	3Q:18	4Q:18	1Q:19	2Q:19	3Q:19	4Q:19	1Q:20
<b>QSR</b>									
Price Point Value									
Other Value (Free Delivery/Gift Card Bonus)									
Total Value									
Premium									
New Products									
Avg. Price									
Same Store Sales									



### QSR New Product Intros - Annual Chain Average (Includes LTOs)

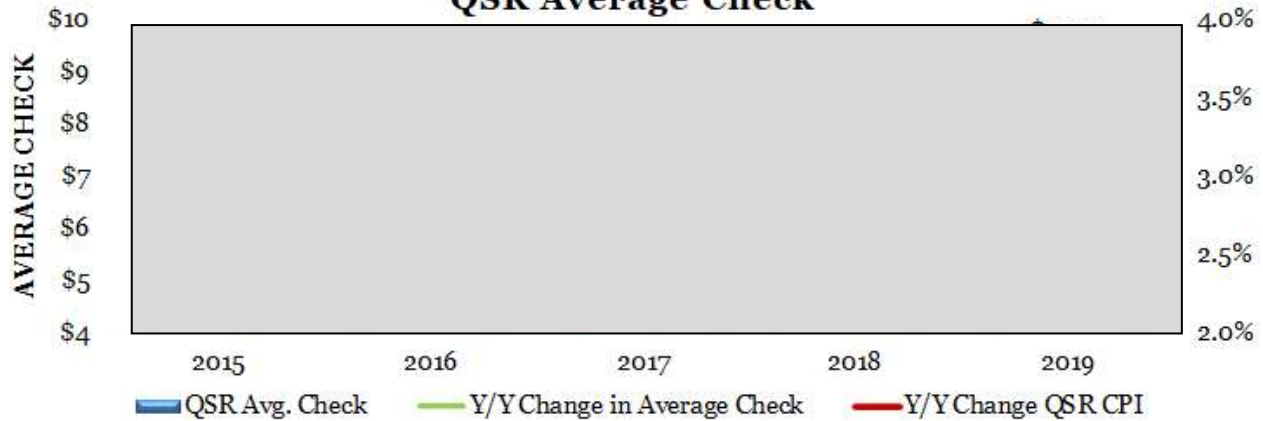


### QSR New Product Summary - (Sorted by '19/'18 % Change)

Chain	Annual New Products & LTOs					2019 New Products	% Change
	2015	2016	2017	2018	2019	% of Total Menu	19/'18
Zaxby's							
Carl's Jr.							
Sonic Drive-In							
Burger King							
Arby's							
Chick-fil-A							
Dairy Queen							
Wendy's							
McDonald's							
Taco Bell							
Checkers/ Rally's							
Hardee's							
Culver's							
Whataburger							
Jack in the Box							
Five Guys							
<b>Sandwich</b>							
Subway							
Firehouse Subs							
Jimmy John's							
Jersey Mike's							
<b>Sub-Sandwich</b>							
Papa John's							
Pizza Hut							
Little Caesars							
Domino's							
<b>Pizza</b>							
Popeyes							
Wingstop							
Church's							
KFC							
Bojangles'							
<b>Chicken</b>							
Tim Horton's							
Krispy Kreme							
Dunkin Donuts							
Starbucks							
<b>Coffee/Bakery</b>							
<b>QSR</b>							

(1) Each flavor or variety counts as a separate new product. New products include both permanent menu additions and limited time offers.

### QSR Average Check



### QSR Average Check - Ranked by % Change '19/'18 <sup>(1)</sup>

Chain	2015	2016	2017	2018	2019	% Change '19/'15	% Change '19/'18
McDonald's							
Jack in the Box							
Sonic Drive-In							
Five Guys							
Taco Bell							
Carl's Jr.							
Culver's							
Burger King							
Zaxby's							
Checkers/ Rally's							
Wendy's							
Hardee's							
Arby's							
Dairy Queen							
<b>Sandwich</b>							
Firehouse Subs							
Subway							
Jersey Mike's							
Jimmy John's							
<b>Sub-Sandwich</b>							
Little Caesars							
Papa John's							
Domino's							
Pizza Hut							
<b>Pizza</b>							
Bojangles'							
Wingstop							
Popeyes							
KFC							
Church's							
<b>Chicken</b>							
Starbucks							
Krispy Kreme							
Tim Horton's							
Dunkin Donuts							
<b>Coffee/Bakery</b>							
<b>QSR</b>							

Blue shaded cells represent RR estimates

## QSR 2019: Mix – Daypart, Digital & Off-Premise

Concept	Daypart Sales Mix				Off Premise Sales Composition				Delivery Detail		Sales Channels	
	Breakfast	Lunch	Dinner	Late Night/ Snack	Total Off- Premise	Drive- thru	Take- out	Delivery	% Units w/Delivery	In House or 3rd Party	Digital Orders	Credit/ Debit Mix
Arby's												
Burger King												
Carl's Jr.												
Checkers/ Rally's												
Culver's												
Dairy Queen												
Five Guys												
Hardee's												
Jack in the Box												
McDonald's												
Sonic Drive-In												
Taco Bell												
Wendy's												
Whataburger												
Zaxby's												
<b>Sandwich</b>												
Firehouse Subs												
Jersey Mike's												
Jimmy John's												
Subway												
<b>Sub-sandwich</b>												
Domino's												
Little Caesars												
Papa John's												
Pizza Hut												
<b>Pizza</b>												
Bojangles'												
Church's												
KFC												
Popeyes												
Wingstop												
<b>Chicken</b>												
Dunkin Donuts												
Krispy Kreme												
Starbucks												
<b>Coffee/Bakery</b>												
<b>QSR</b>												

Blue Shaded Cells Represent RR Estimates



**FSR Menu Summary**

Chain	Menu Size	% Change '19/'18	Average Check	% Change '19/'18	# New Products	% Change '19/'18	Value Promo Mix	% Change '19/'18	New Product Focus	Promotion Cadence	Promotion Themes	Value Promotions	Permanent Value
Bob Evans													
Cracker Barrel													
Denny's													
Golden Corral													
IHOP													
Perkins													
<b>Family</b>													

Report Outline

**FSR Menu Summary**

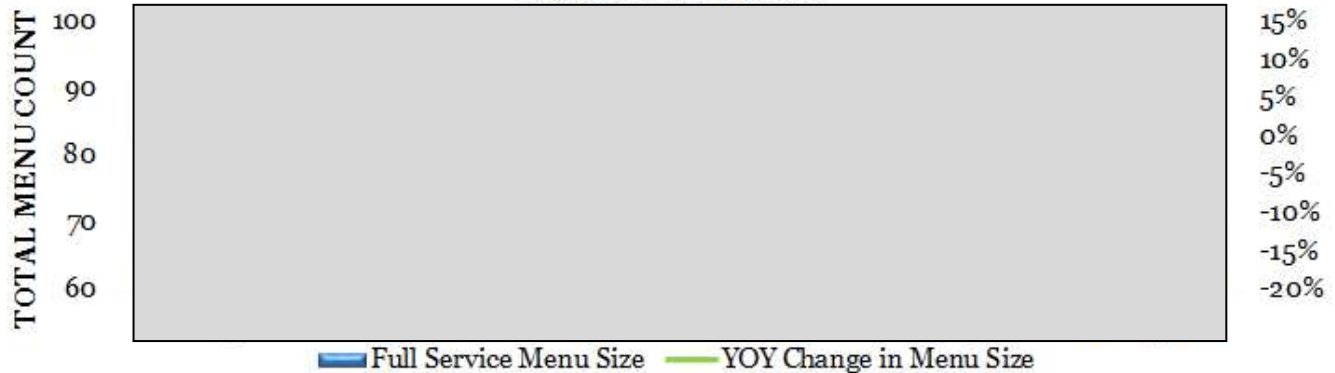
Chain	Menu Size	% Change '19/'18	Average Check	% Change '19/'18	# New Products	% Change '19/'18	Value Promo Mix	% Change '19/'18	New Product Focus	Promotion Cadence	Promotion Themes	Value Promotions	Permanent Value
Chipotle													
Corner Bakery Café													
Moe's Southwest Grill													
Panera Bread													
Qdoba													
<b>Fast Casual</b>													
<b>FSR</b>													

(1) Total menu count excludes drinks.

(2) New products include both permanent menu additions and limited time offers.

Report Outline

### FSR Menu Size



### FSR Menu Size - Ranked by % Change '19/'18 <sup>(1)</sup>

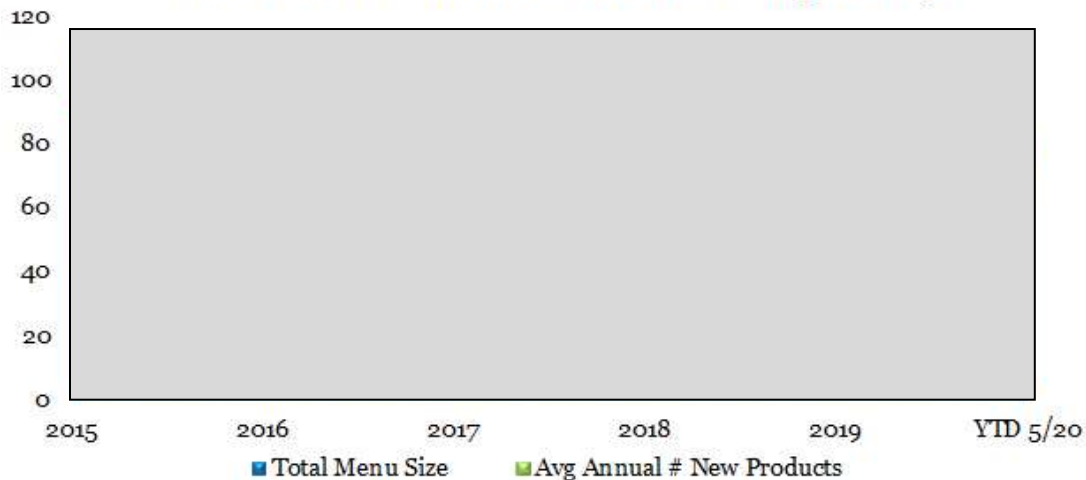
Chain							
Applebee's							
Texas Roadhouse							
Cheesecake Factory							
BJ's Restaurants							
Olive Garden							
Red Robin							
LongHorn							
Red Lobster							
Chili's Grill & Bar							
T.G.I. Friday's							
Buffalo Wild Wings							
Outback							
<b>Casual</b>							
IHOP							
Denny's							
Perkins							
Bob Evans							
Cracker Barrel							
<b>Family</b>							
Chipotle							
Qdoba							
Panera Bread							
Moe's Southwest Grill							
Corner Bakery Café							
<b>Fast Casual</b>							
<b>FSR</b>							

(1) Total menu item count excludes beverages (except shakes and frozen drinks which are counted as desserts).  
 (2) RR initiated coverage of BJ's Restaurants in 2018. As such, historical menu size data was not available and the 2018 figure has been used for historical segment comparability purposes.

**FSR Menu Size  
Ranked by % Change May '20/FYE 19**

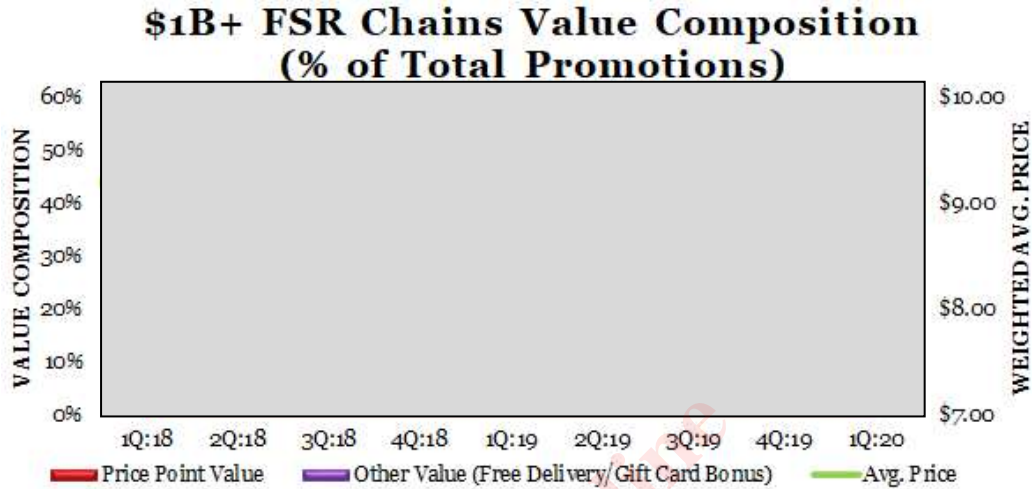
Chain	2019	YTD 5/20	% Change May '20/FYE '19
Red Lobster			
LongHorn			
Red Robin			
Olive Garden			
BJ's Restaurants			
T.G.I. Friday's			
Applebee's			
Buffalo Wild Wings			
Texas Roadhouse			
Cheesecake Factory			
Outback			
Chili's Grill & Bar			
<b>Casual</b>			
Denny's			
Cracker Barrel			
IHOP			
Bob Evans			
Perkins			
<b>Family</b>			
Panera Bread			
Chipotle			
Qdoba			
Moe's Southwest Grill			
Corner Bakery Café			
<b>Fast Casual</b>			
<b>FSR</b>			

**\$1B+ FSR Chains: Menu Complexity**





## FSR Promotional Composition by Quarter



### Promotional Composition (% of Total Promotions)

	1Q:18	2Q:18	3Q:18	4Q:18	1Q:19	2Q:19	3Q:19	4Q:19	1Q:20
<b>FSR</b>									
Price Point Value									
Other Value (Free Delivery/Gift Card Bonus)									
Total Value									
Premium									
New Products									
Avg. Price									
Same Store Sales									

### FSR New Product Intros - Annual Chain Average (Includes LTOs)

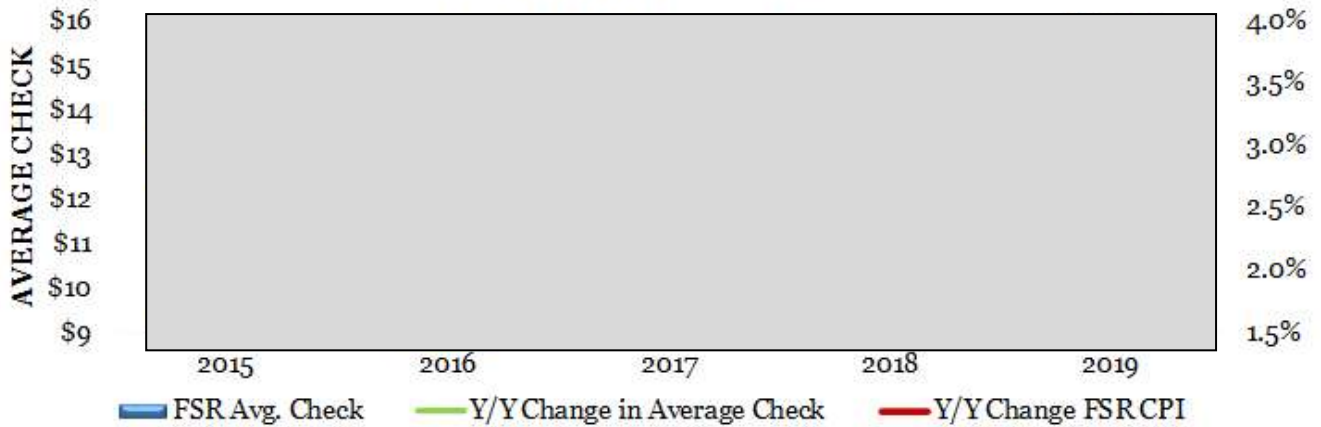


### FSR New Product Summary - (Sorted by '19/'18 % Change)

Chain	Annual New Products & LTOs						2019 New Products	% Change
	2014	2015	2016	2017	2018	2019	% of Total Menu	19/'18
T.G.I. Friday's								
Applebee's								
Olive Garden								
Red Robin								
Red Lobster								
Chili's Grill & Bar								
Buffalo Wild Wings								
Outback								
LongHorn								
Cheesecake Factory								
Texas Roadhouse								
BJ's Restaurants								
<b>Casual</b>								
IHOP								
Denny's								
Bob Evans								
Perkins								
Cracker Barrel								
Golden Corral								
<b>Family</b>								
Panera Bread								
Corner Bakery Café								
Qdoba								
Moe's Southwest Grill								
Chipotle								
<b>Fast Casual</b>								
<b>FSR</b>								

(1) Each flavor or variety counts as a separate new product. New products include both permanent menu additions and limited time offers.

### FSR Average Check



### FSR Average Check - Ranked by % Change '19/'18

Chain	2015	2016	2017	2018	2019	% Change '19/'15	% Change '19/'18
BJ's Restaurants							
Applebee's							
Red Robin							
Cheesecake Factory							
Texas Roadhouse							
Olive Garden							
Buffalo Wild Wings							
LongHorn							
Red Lobster							
T.G.I. Friday's							
Outback							
Chili's Grill & Bar							
<b>Casual</b>							
IHOP							
Denny's							
Cracker Barrel							
Bob Evans							
Perkins							
Golden Corral							
<b>Family</b>							
Chipotle							
Panera Bread							
Moe's Southwest Grill							
Qdoba							
Corner Bakery Café							
<b>Fast Casual</b>							
<b>FSR</b>							

Blue shaded cells represent RR estimates

## FSR 2019: Mix – Daypart, Digital & Off-Premise

Concept	Daypart Sales Mix					Off Premise Sales Composition					Delivery Detail		Sales Channels	
	Breakfast	Lunch	Dinner	Late Night & Snack	Alcohol Mix	Total Off-Premise	Drive-Thru	Catering	Take-out	Delivery	% Units w/Delivery	In House or 3rd Party	Digital Orders	Credit/Debit Mix
Applebee's														
Buffalo Wild Wings														
Cheesecake Factory														
Chili's Grill & Bar														
LongHorn														
Olive Garden														
Outback														
Red Lobster														
Red Robin														
BJ's Restaurants														
T.G.I. Friday's														
Texas Roadhouse														
<b>Casual</b>														
Bob Evans														
Cracker Barrel														
Denny's														
Golden Corral														
IHOP														
Perkins														
<b>Family</b>														
Chipotle														
Corner Bakery Café														
Moe's Southwest Grill														
Panera Bread														
Qdoba														
<b>Fast Casual</b>														
<b>FSR</b>														

Blue shaded cells represent RR estimates

### Increase in Delivery/Take-out Sales (from FYE 2019 to May 2020)

Concept	Increase in Delivery/ Take-Out Sales
Texas Roadhouse	
LongHorn	
Red Robin	
BJ's Restaurants	
Olive Garden	
Outback	
IHOP	
Applebee's	
Denny's	
Chili's Grill & Bar	
Cheesecake Factory	
<b>FSR Average</b>	

### Sandwich Menu Composition - May 2020

Concept	Total Menu Items (*)	Value Menu	Sides	Burgers/ Beef	Chicken	Salads	Other Entrees	Desserts	Specialty Drinks	Breakfast	Kid's Menu
Arby's											
Burger King											
Carl's Jr.											
Checkers/ Rally's											
Chick-fil-A											
Culver's											
Dairy Queen											
Five Guys											
Hardee's											
Jack in the Box											
McDonald's											
Sonic Drive-In											
Taco Bell											
Wendy's											
Whataburger											
Zaxby's											
<b>Sandwich</b>											

### Menu Composition as % of Total Menu Items

Concept	Total Menu Items	Value Menu	Sides	Burgers /Beef	Chicken	Salads	Other Entrees	Desserts	Specialty Drinks	Breakfast	Kid's Menu
Arby's											
Burger King											
Carl's Jr.											
Checkers/ Rally's											
Chick-fil-A											
Dairy Queen											
Five Guys											
Hardee's											
Jack in the Box											
McDonald's											
Sonic Drive-In											
Taco Bell											
Wendy's											
Whataburger											
Zaxby's											
<b>Sandwich</b>											

(1) Total menu item count excludes value menu to avoid double counting and kid's menu.

### Sub-Sandwich Menu Composition - May 2020

Concept	Total Menu Items (*)	Soup & Sides	Subs/ Wraps	Specialty Subs	Create Own SubToppings	Salads	Breakfast	Dessert	Kid's Menu
Firehouse Subs									
Jersey Mike's									
Jimmy John's									
Subway									
<b>Sub-Sandwich</b>									

### Menu Composition as % of Total Menu Items

Concept	Total Menu Items	Soup & Sides	Subs/ Wraps	Specialty Subs	Create Own SubToppings	Salads	Breakfast	Dessert	Kid's Menu
Firehouse Subs									
Jersey Mike's									
Jimmy John's									
Subway									
<b>Sub-Sandwich</b>									

(\*) Total menu item count excludes kids menu and Create Your Own Sub Toppings.

### Pizza Menu Composition - May 2020

Concept	Total Menu Items <sup>(1)</sup>	Apps/ Sides	Crust Options	Toppings	Specialty Pizzas	Sandwiches	Pasta/ Other	Desserts
Domino's								
Little Caesars								
Papa John's								
Pizza Hut								
<b>Pizza</b>								

### Menu Composition as % of Total Menu Items

Concept	Total Menu Items	Apps/ Sides	Create Your Own Pizza <sup>(2)</sup>	Specialty Pizzas	Sandwiches	Pasta/ Other	Desserts
Domino's							
Little Caesars							
Papa John's							
Pizza Hut							
<b>Pizza</b>							

(1) Total menu item count includes an estimate for the number of regular pizzas based on crust options multiplied by the

(2) Create your own pizza estimate based on crust options multiplied by the number of available toppings.

### Chicken Menu Composition - May 2020

Concept	Total Menu Items <sup>(1)</sup>	Sides	Bone-in Chicken	Boneless & Wings	Sandwiches/ Wraps	Other / Breakfast	Salads	Desserts	Kid's Menu
Bojangles'									
Church's									
KFC									
Popeyes									
Wingstop									
<b>Chicken</b>									

### Menu Composition as % of Total Menu Items

Concept	Total Menu Items	Sides	Bone-in Chicken	Boneless & Wings	Sandwiches/ Wraps	Other Entrees	Salads	Desserts	Kid's Menu
Bojangles'									
Church's									
KFC									
Popeyes									
Wingstop									
<b>Chicken</b>									

(\*) Total menu item count excludes kids menu.



### Coffee/Bakery Menu Composition - May 2020

Concept	Total Menu Items	Lunch/Sandwiches	Breakfast	Baked Goods	Hot Specialty Beverages	Cold Specialty Beverages	Hot Coffee	Iced Coffee	Tea	Other
Dunkin Donuts										
Krispy Kreme										
Starbucks										
Tim Horton's										
<b>Coffee/Bakery</b>										

### Menu Composition as % of Total Menu Items

Concept	Total Menu Items	Lunch/Sandwiches	Breakfast	Baked Goods	Hot Specialty Beverages	Cold Specialty Beverages	Hot Coffee	Iced Coffee	Tea	Other
Dunkin Donuts										
Krispy Kreme										
Starbucks										
Tim Horton's										
<b>Coffee/Bakery</b>										

(\*) Excludes prepacked drinks & snack items.

### Casual Dining Menu Composition - May 2020

Concept	Total Menu Items <sup>(1)</sup>	Apps & Soup	Salads	Burgers	Chicken	Beef	Sandwiches/ Wraps	Seafood	Desserts	Other Entrees	Combo Platters	Lighter Options
Applebee's												
BJ's Restaurants												
Buffalo Wild Wings												
Cheesecake Factory												
Chili's Grill & Bar												
LongHorn												
Olive Garden												
Outback												
Red Lobster												
Red Robin												
T.G.I. Friday's												
Texas Roadhouse												
<b>Casual</b>												

### Menu Composition as % of Total Menu Items

Concept	Total Menu Items	Apps & Soup	Salads	Burgers	Chicken	Beef	Sandwiches/ Wraps	Seafood	Desserts	Other Entrees	Combo Platters	Lighter Options
Applebee's												
BJ's Restaurants												
Buffalo Wild Wings												
Cheesecake Factory												
Chili's Grill & Bar												
LongHorn												
Olive Garden												
Outback												
Red Lobster												
Red Robin												
T.G.I. Friday's												
Texas Roadhouse												
<b>Casual</b>												

(1) Total menu item count excludes side items, lunch menu and kid's menu. Cheesecake Factory excludes brunch menu.

### Family Menu Composition - May 2020

Concept	Total Menu Items <sup>(1)</sup>	Appetizers & Soup	Salads	Burgers	Chicken	Beef	Sandwiches/ Wraps	Seafood	Other	Breakfast	Desserts	Value Menu	Lighter Options	Senior	Kid's
Bob Evans															
Cracker Barrel															
Denny's															
IHOP															
Perkins															
<b>Family</b>															

### Menu Composition as % of Total Menu Items

Concept	Total Menu Items	Appetizers & Soup	Salads	Burgers	Chicken	Beef	Sandwiches/ Wraps	Seafood	Other	Breakfast	Desserts	Value Menu	Lighter Options	Senior	Kid's
Bob Evans															
Cracker Barrel															
Denny's															
IHOP															
Perkins															
<b>Family</b>															

(1) Total menu item count excludes value, lighter options, senior and kid's menus to avoid double counting.

Report Out

### Fast Casual Menu Composition - May 2020

Concept	Total Menu Items	Breakfast	Appetizers, Sides & Soup	Salads	Lunch/ Dinner	Baked Goods/ Desserts	Specialty Hot Drinks	Specialty Cold Drinks	Kids Menu
Chipotle									
Corner Bakery Café									
Moe's Southwest Grill									
Panera Bread									
Qdoba									
<b>Fast Casual</b>									

### Menu Composition as % of Total Menu Items

Concept	Total Menu Items	Breakfast	Appetizers, Sides & Soup	Salads	Lunch/ Dinner	Baked Goods/ Desserts	Specialty Hot Drinks	Specialty Cold Drinks	Kids Menu
Chipotle									
Corner Bakery Café									
Moe's Southwest Grill									
Panera Bread									
Qdoba									
<b>Fast Casual</b>									

(\*) Total menu item count excludes kid's menu.







**New Product Calendar - LTM May 2020**

Chain	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20
Starbucks												
Tim Horton's												

Report Outline







**New Product Calendar - LTM May 2020**

Chain	Jun-19	Jul-19	Aug-19	Sep-19	Oct-19	Nov-19	Dec-19	Jan-20	Feb-20	Mar-20	Apr-20	May-20
IHOP												
Perkins												
<b>Fast Casual</b>												
Chipotle												
Corner Bakery Café												
Moe's Southwest Grill												
Panera Bread												
Qdoba												

Report Outline

# All Inclusive Subscription Package

## Value-Added Data & Insight for \$1B+ Chains

### Concept Benchmarking Reports

Applebee's	Arby's	Burger King	Carl's Jr.
Chili's	Church's	Denny's	Domino's
Hardee's	IHOP	Jack in the Box	KFC
McDonald's	Panera	Papa John's	Pizza Hut
Popeyes	Sonic	Subway	Taco Bell
TGI Friday's	Wendy's	Quarterly Concept Updates*	

### Industry Benchmarking (50+ Chains)

Store Level	Systemwide	Finance
New Unit Investment	Quarterly Same Store Sales*	Unit Valuations
Remodeling	Annual RR Databook*	Franchise Finance
Unit Economics	Unit & Sales Growth Analysis	
Marketing Spend	Menu & Promotions	
	Commodities Database*	

\* Only available as part of subscription.

### FDD library for 40+ Chains

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